



CHARTING SUCCESS TOGETHER

PSM Partnership Rewards Program



When you partner with PSM, you're not just gaining access to tools—you're gaining a dedicated partner. Through the PSM Partnership Program, we're committed to helping you build the business of your dreams. By placing all your contracts with us, you unlock benefits and services unmatched in the industry.

Alliance Partner (Invite Only)

Eligibility requires placing all product lines with PSM, including:

- Medicare Supplement: All carriers in resident and non-resident states.
- Medicare Advantage: All carriers in resident and non-resident states.
- ACA: All carriers in resident and non-resident states.
- Life Insurance: All carriers in resident and non-resident states.
- Ancillary Products: All carriers in resident and non-resident states.

Requirements:

- Production Commitment: 50 apps annually across all product lines (excluding PDP).

Alliance Partner Benefits:

- E&O Insurance paid (base level PSM Sponsored: \$1M per claim/\$1M aggregate).
- Free SunFire Enrollment Platform.
- Free VOIP number with call recording and storage.
- Orchard CRM paid for the year.
- Marketing support to assist with lead generation and agency building.
- Quarterly 1-hour business consultations with your marketer.
- AHIP certification paid annually.
- PSM Marketing Hub (Customized, compliant marketing materials tailored to your needs)
- Priority access to carrier marketing funds.
- Dedicated marketing liaison to support your business growth.



Notice:

Partnership Rewards Program available to agents at the Writing Agent Level.

Strategic Partner

Focused on Medicare Advantage contracts, the Achieve Partner level provides valuable benefits for agents specializing in Medicare Advantage plans.

Carrier Contract Requirements:

- Medicare Advantage: All carriers in resident and non-resident states.

Requirements:

- Minimum of 10 apps per year to maintain.

Strategic Partner Benefits:

- AHIP paid annually.
- Marketing support to assist with lead generation and agency building.
- Free SunFire Enrollment Platform with VOIP number and call recording/storage.
- Quarterly 30-minute business consultations with your marketer.
- Access to PSM Marketing Hub predesigned materials, customized with your name and logo.
- Dedicated marketing liaison for consistent support.
- Access to carrier marketing funds.



Notice:

Partnership Rewards Program available to agents at the Writing Agent Level.



A Partnership That Puts You First

Partner with PSM Brokerage and take your business to the next level. With unmatched support, top-tier resources, and a commitment to your success, we're here to help you grow, thrive, and achieve your goals. Let's build something great—together.

(800) 998-7715

Driving agent success
through partnership
and innovation